

# Questionnaire for Xeriscape Sticker Program

The purpose of this questionnaire is to try and measure the effectiveness of the Xeriscape Sticker Program developed by Taylor Cooperative Extension. Please take a moment to answer the following questions. Thanks!!

## 1. Did you purchase plants that have the Xeriscape sticker?

Yes                      No

## 2. What influenced your decision to buy these plants: (Please check all that apply)

- Xeriscape sticker
- It's in the xeriscape brochure
- Nursery employee recommendation
- Personal research
- Personal preference
- Recommendation of friend/neighbor
- Looked good in the store
- Other (please describe) \_\_\_\_\_

*If you checked "Xeriscape Sticker," how did you find out about it?*

*If you checked "Personal Research," what are your sources for your personal research?*

## 3. Did you intend to buy these plants when you came?

Yes                      No

## 4. How would you describe the Xeriscape (or low-water use) plant choices for your city? (Please circle one response)

- There are many lush, attractive plants that do well here with low water.
  - I'm surprised by how many plants are low water.
  - There are only a handful of plants that I like that are low water.
  - The only choices are cactus and desert plants.
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Please check the box for the statement that best describes you as a direct result of the Xeriscape Program.

<b>ACTIONS</b>	<b>Strongly Disagree</b>	<b>Disagree</b>	<b>Neutral</b>	<b>Agree</b>	<b>Strongly Agree</b>
The Xeriscape Program has helped me understand that there are plants I can purchase that use low water amounts.					
I'm surprised by how many plants are low water.					
I am more comfortable selecting plants that I can plant at my house.					
I have reduced the turf in my landscape.					
I wait until my lawn exhibits drought symptoms before watering again					
I plant drought tolerant plants.					
I use mulch in my landscape.					
I use water conservation irrigation (i.e. timers, soaker hose, and drip irrigation).					

***If you have any questions, please contact:  
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