

# Diversity

**Work Group Names:** Joan Gillespie, Dan James, Ricky Thompson, Sotero Ramirez, Marilyn Prause, Copie Roberts, Lear Alford, Rosondra Hartsfield (Intern)

Region: East Circle which primary base program it addresses - (4-H)

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## Section 1. Relevance

Relevance is included to provide the reason the educational program should be developed to address the identified issue. Within the relevance section, there are several questions that must be addressed. This section will seek to address these.

### **Where did this issue surface?**

Texas Community Futures Forum  
County Committees  
Commodity / Industry / Special Interest Groups  
Specialist(s)

### **What is the issue/problem?**

Diversity of the Texas 4-H program to reflect the youth demographics in Texas (ethnicity).

### **Problem size and scope? (How many people does it affect? How wide spread?) Statewide**

**Problem severity?** (How serious is this issue?) **HIGH**

### **Description**

4-H Enrollment does not reflect the actual demographics of youth in Texas.

### **Target Audience?** (Who does the problem impact and how many?)

All youth who are 4-H age

## Section 2. Response

Response refers to how Extension intends to address the issue by developing an educational program.

**State the goal of the program.**

*Diversity of the Texas 4-H Program to reflect the youth demographics in Texas.*

**State the outcome objectives.**

<b>Client Change</b>	<b>At the end of this program, will....</b>
<i>Knowledge</i>	increase knowledge on....  >of youth about 4-H opportunities
<i>Skills</i>	develop skills....
<i>Attitude</i>	change their attitudes pertaining to...  >these youth are “real” 4-Her’s too
<i>Behavior Change</i>	adopt....  >enhance teamwork >increased membership >active ongoing participation by target audience youth
<i>New Technology</i>	adopt....
<i>Best Practice</i>	adopt .....
	>”just do it” >”get ‘er done” >youth are involved in at least one integrated 4-H Sports program

**Program Design.**

<b>Topic (Subject Matter)</b>	<b>Strategy to Deliver Content (Method)</b>	<b>Existing Resource(s)</b>	<b>Contact Person(s) (Includes CEA’s)</b>

			<b>Specialists, Common Reps)</b>
Leadership / Public Speakers		Toastmasters Texas 4-H Public Speaking Guide A winning Hand in Leadership	Prairie View A&M spe - Sonja Davis and Ela Ward Montza Williams Dan James
Teamwork		Talking with T.J. Silver Bullets It's Up to Me Ropes Curriculum	Drew Pickle  Alan Malone
Character Education		Pursuing Victory with Honor Character Counts	State Spceialist Charla Bading, CEA
Nutrition		Child Overweight Families First Educational Wellness Snacking Healthy	Montza Williams Kathy Warren Elaine Freeney Carol Rice
Safety		American Red Cross Sports Organizations Sun Safety	Janie Harris Sports Medicine Res Person
Sports Skills		Upward Bound California Curriculum	Sotero Ramirez (from church program)
National CCYS Curriculum		Olympic Training Center Resources	National Sports Leag

**Section 3. Results**

<b>Client Change Level</b>	<b>Sample Questions</b> (Review the objectives section to help place questions or statements in the space below)
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<i>Knowledge</i>	<p>&gt; Have you increased your involvement in 4-H opportunities as a result of being involved in the 4-H Sports program?</p> <p>(Questions are implicit to their participation.)</p>
<i>Attitude</i>	<p>&gt; Do you feel like a “real” 4-H-er today?</p> <p>&gt; Do you feel like you are a part of the 4-H program?</p> <p>Scale 1.....10</p> <p>No....Absolutely</p>
<i>Behavior Change</i>	<p>&gt;Enrollment of youth in 4-H sports programs.</p> <p>&gt;Do you see an increase in diversity (ethnicity) enrollment in your county program?</p> <p>&gt;Are you a good team member?</p> <p>&gt;Are you a better team member now than before you joined the 4-H sports program?</p> <p>&gt;Are you going to re-join 4-H?</p>

**Interpretation.** The last step in the process is interpreting the results to our stakeholders. List internal and external stakeholders that would be interested in the results of this educational program. Do not forget to think about other state agencies and groups that would be interested in these outcomes.

<b>Internal to Extension Stakeholders</b>	<b>External Stakeholders</b>
<p>&gt;Communicate the potential for increased diverse programs to administration, agents, etc.</p> <p>&gt;Demonstrate it is doable by building model programs</p>	<p>&gt;Take external stakeholders to the event to interact with youth participants.</p> <p>&gt;Use media and other sources to help convince new audiences to get involved which will in turn increase and enhance their health and wellness and creating more cohesive youth groups in our counties.</p> <p>&gt;New donors potential.....from medical research to sports franchises and grants.</p>

**Additional Resources.** What additional resources are needed to address this issue? In other words, what is needed to design innovative programs that will impact our audiences? Use the space below or the back if needed.